

## ADVERTISING CONTRACT

September 04, 2025

Date

We hereby authorize **BusinessWorld Publishing Corporation (BWPC)** to publish our advertisement.

Size/Color	: n/a
Mirror upload date	: <u>September 24 and 25, 2025 (online)</u>
Package Cost	: <u>P 60,000.00 + 12% VAT</u>

We understand that as determined by BWPC's Finance Department, payment shall be made either immediately before publication or upon presentation of bill accompanied by copies of the issue containing the advertisement(s).

Advertiser:  
**Planters Products, Inc.**

Advertising Material version:  
Notice of Annual Stockholders' Meeting

Address : 3/F, PPI Bldg., 109 Esteban  
Legazpi Village, Makati City

Contact info: Ms. Mikka. Tel: 8810-8901 loc. 1417/  
7751-7536/ 0917-5709041

Amount:  
P 60,000.00 bworldonline.com mirror upload on September 16 and 17, 2024  
P 60,000.00 + 12% VAT = P 67,200.00 VAT Inclusive

TIN – \_\_\_\_\_

**BUSINESS STYLE** – \_\_\_\_\_

Authorized Signatory:

**Maria Zenaida Benedicto Angping**

President and CEO

**Planters Products, Inc.**

Signature over printed name

Rate per mirror upload:  
P 30,000.00 x 2upload

*09/10/25*

AD RATES: Base Rate/Published rate per col. cm. – **P375.00**

DEADLINES:

**Color Ads** – two working days before date of issue at 12NN

**Black and White Ads** – one working day before date of issue at 12NN

**Soft Files** – seven working days

Accepted by (Publication):

**RUBIROSE R. HERNAEZ**  
House Account (PhilSTAR)  
(0918-997106)

\*If deadlines are not complied with, the publisher shall be forced to run "This space reserved for (name of advertiser and agency)" and bill the advertiser for the cost of the reserved space in accordance with the rules and regulations of the Print Advertising Organization (PRADO) and Advertising Credit Managers Group (ACMG).